



**32nd Hemispheric Congress of Latin Chambers of Commerce and Industry**

June 1-4, 2011

Biltmore Hotel, Coral Gables, Florida.

**Wednesday, June 1st, 2011**

**Registration /**

10:00 am to 5:00 pm

**International Directors Meeting**

4:00 pm to 6:00 pm

A special session by the participating countries presenting profiles and videos of the touristic, cinematic and economic attractions of their respective countries. MMFM attendees will have the opportunity of meeting the presidents and decision makers in attendance. 6:00 pm to 6:30 pm

**Welcome Reception & CAMACOL Expo Ribbon Cutting**

**Mr. Gabriel Pascual, Master of Ceremony,** Hemispheric Congress National Vice Chairman

6:00 pm to 9:00 pm

**Tropical Attire**

The inauguration and reception will be held in conjunction with the Miami Media and Film Market

**Thursday June 2, 2011**

**7:30 am to 8:30 am  
Breakfast**

**ExpoCAMACOL 2011 10:00 am to 8:00 pm**

**8:30 am- 9:00 am  
Presentation and Development of the 32<sup>nd</sup> Congress Plenary Sessions**

**Moderator**

Dr. Fernando Domínguez, CAMACOL, Miami, Fl. USA

**Presided by**

Mr. Carlos E. Jorquiera, President National Chamber of Chile

**Raconteur**

Hon. Jorge Eduardo Briz Abularach, President  
Guatemala Chamber of Commerce Guatemala City, Guatemala &  
Mr. Fernando Morgado **CONSECOMERCIO**, Venezuela Caracas, Venezuela

**9:00 am- 9:15 am  
Presentation of the Central Theme  
THE AMERICAS: INSIGHTS AND STRATEGIES FOR GLOBAL ECONOMIC GROWTH**

**9:15 am- 9:20 am  
Assignment of Working Groups**

**9:20 am- 10:30 am Concurrent Sessions for Each Working Group**

**Working Group #1**

**Social and Environmental Responsibility**

**Presided by**

Ms. Christina Casado, **Community Image Manager Miami-Dade County** &  
Mr. Fabián González, **ING Financial Partners**, Tampa Fl. &  
Luis Cardenal Debayle, **President Chamber of Commerce of El Salvador**

**Raconteur**

Mr. Diego Casco, Toronto **Spanish Chamber of Commerce, Canada** &  
Mr. Jack Haime, **President BIO PLANET USA**, Miami, Fl. &  
Ing. Felito Luna, **Chamber of Commerce & Production of San Pedro de Macoris, Dominican Republic**  
**Facilitator:** Luis Cuervo, **CAMACOL**, MIAMI Fl.

**Working Group #2**

**Training and Education for Senior Business Leaders. How to Increase Productivity and Competitiveness**

**Presided by**

Ing. Carlos Durand Chahud, **President Chamber of Commerce of Lima, Perú** &  
Mr. Marcel Sánchez, **President of Business Solutions**, Miami, Fl. USA

**Raconteur**

Dr. Luis Breur, President **AMCHAM, Paraguay** Asunción, Paraguay &  
Dra. Ruby Ortiz, **Florida International UNIVERSITY (FIU)** Miami, Fl.

**Facilitator:** Raúl López-Pérez, **Executive Director Hemispheric Congress**

**Working Group #3**

**Job Creation and Retention. Economic Growth through International Trade**

**Presided by**

Mr. Manuel A. Mencia, Sr. Vice President International Trade & Development, Enterprise Florida, Miami, Fl. USA & Mr. J. A. "Tony" Ojeda, Jr., Executive Director, Office of Economic Development and International Trade of Miami-Dade County, Miami, Fl. USA & Lic. María Isabel Gassó, Chamber of Commerce and Production of Santo Domingo, Dominican Republic.

**Speakers/**

Mr. Sergio Rodriguez, **Investment Specialist Proexport Colombia**  
Mr. Calvin Miller, **CEO Associated Grocers of Florida**, Pompano Beach, Fl.

**Raconteur**

Lic. Blasco Peñaherrera Solah, Chamber of Commerce of Quito, Ecuador &  
Ms. Aline Flores, **President, Tegucigalpa Commerce & Industry Chamber, Honduras**

**Facilitator:** Fernando Domínguez, CAMACOL, Miami Fl.

**Working Group #4**

**Strategic Development of Global Maritime Freight**

**Presided by:** Mr. Juan Kuryla, **Deputy Director, Port of Miami** &  
Mr. Rodolfo Sabonge, Research and Analysis Office of the Republic of Panama &  
Mr. Diego Martínez Cano, **President Almería Chamber of Commerce, Spain**

**Raconteur**

Mr. Raul Gaya, **President Puerto Rican Chamber of Commerce**

**Facilitator**

Luciano García, Executive Director, CAMACOL, Miami, Fl.

**10:30 am- 10:45 am**

***Break***

**10:45 am- 12:30 pm**

**Working Group Round Table. Presentation and Discussions of Recommendations**

**12:30 pm- 1:00 pm**

**Signing of Port Agreements**

**1:00 pm- 3:00 pm**

**Lunch Session**

**Special Guest Speakers**

Manuel A Mencia, Senior Vice President  
Enterprise Florida, Inc.

Coral Gables, Fl. USA

Peter Tinoco, President & CEO

**Venevision Productions**

Miami, Fl. USA

Richard Lappenbush, President & COO

**Net Element**

Miami, Fl. USA

**Guest Keynote Speaker – (invited)/**

Hon. Ileana Ros-Lehtinen, Chair

**House of Representatives Committee on Foreign Relations,**

**Presentation of the CAMACOL Order of Merit**

Mr. Pedro García-Balibrea Martínez, President **Murcia Chamber of Commerce, Spain**

Mr. Carlos E. Jorquiera, President **Chile National Chamber of Commerce**

**6:00 pm- 8:00 pm**

**Cocktail**

***"Bacardi Bollywood Nights at the Biltmore. Mojitos and More"***

A Colorful Reception Celebrating "SPAN-HIN-GLISH" Culture.

Style. Music. Culture. Cuisine. Fashion.

**8:00 pm- 10:00 pm**

**Movie – 1**

**VIP Screening of "Magic City Memoirs"**

A Miami Story that brings to life the consequences of our actions. Filmed entirely in Miami, and made possible through the efforts of young filmmakers and Miami's Own Andy Garcia the gripping plot centers around three lifelong friends, months away from high school graduation indulge in reckless behavior that finds them on the brink of either their graduation or their mortality. Their hopes hang in the balance-- one with academics, one with sports, and one with drugs. Based on a true story, and brought to life by J.D. Freixas and Aaron J. Salgado who also wrote the screenplay and directed the film. Magic City Memoir was produced by J.D. Freixas and the Executive Producer of the Film is Andy Garcia, the team will present the film and will be available for a Q & A.

**Friday June 3, 2011**

**8:00 am- 9:00 am**  
**Breakfast**

**ExpoCAMACOL 2011 10:00 am to 8:00 pm**

**8:30 am- 9:00 am**  
**Presentation and Discussion of the 32<sup>nd</sup> Congress Plenary Sessions**

**9:00 am- 9:15 am**  
**Theme General Review THE AMERICAS: INSIGHTS AND STRATEGIES FOR ECONOMIC GLOBAL GROWTH**

**Moderator**

Dr. Fernando Domínguez, CAMACOL, Miami, Fl. USA

**Presided by**

Mr. Ambrosio Bertolotti, **Uruguay Chamber of Commerce - AICO**

**Raconteur**

Mr. Eduardo Fonseca, **Chamber of Commerce of Nicaragua** &  
**Fernando Arango, President of Panama Chamber of Commerce**, Panama City, Panama &  
Joe L. Chi, **President China Latin American Trade / Secretary CAMACOL**

**9:20 am- 10:30 am Concurrent Sessions for Each Working Group**

**Working Group #1**

**Agriculture Development and Innovations**

**Presided by**

Mr. Rafael Ubeda, **Almeria Chamber of Commerce, Spain** &

**Raconteur**

Euclides Javier, **President**

**San Pedro de Macoris Chamber of Commerce/ Dominican Republic**

**Facilitator** Luciano García Executive Director CAMACOL, Miami Fl.

**Working Group #2**

**6th Renewable Energies Panel**

**Presided by**

Ing. Rafael Calleja, **President WIND-SOLAR ENERGY CONSULTANTS, INC.**,

**Vice President CAMACOL**, Miami, Fl. USA & Sr. Diego Martínez Cano, **Presidente Cámara de Comercio de Almería.**

**Exhibitors/Expositores**

Mr. Eloy Villasuso, Jr., **Area Manager External Affairs, FPL**, Miami, Fl. USA

Mr. Juan Fernández, **Ex Gerente de Planificación de PDVSA**, Venezuela

Mr. Ricardo Martínez, **Cámara de Comercio de Almería**, España

Mr. Jesús Miramon, **CEO Caja Madrid**, Miami Fl. USA

**Raconteur**

Ing. Jorge Enrique Dávila Flores, **CONCANACO** México, México City, México & Javier Pérez Palencia, President **Casa Madrid**, Miami Fl. USA

**Facilitator** Fernando Domínguez CAMACOL Miami Fl. USA

**Working Group #3**

**Successful Tools and Initiatives of the Chambers of Commerce**

**Presided by**

Mr. Carlos Raúl de la Vega Argentine Chamber of Commerce &

**Raconteur**

Lic. Oscar Calle Rojas, **Bolivia National Chamber of Commerce** & Sergio Chaverri, CMO Signature, Santiago de Chile

**Facilitator** Raul Lopez-Perez, **Executive Director Hemispheric Congress**

**Working Group #4**

**Health Care: A Better Approach and a New Industry**

**Presided by**

Mr. Benjamin Leon, Jr., President León Medical Center, Miami, Fl. USA, &  
Mr. Mario Mendez, M.D, Director Medical Staff Development, Baptist Health International Services, Miami, Florida USA, &  
Mr. Paulo Halas, Director Global Sales & Marketing, Blue Cross & Blue Shield of Florida, Ft. Lauderdale, Florida USA

**Raconteur**

Mr. Arnoldo Andre Tinoco, Chamber of Commerce of Costa Rica, San Jose, Costa Rica & Mr. Pete Martinez, Chairman of the Board, Palm Beach Medical College.

**Facilitator**

Luis G. Cuervo, CAMACOL Miami, Fl. USA

**10:30 am-10:45 am**

**Break**

**10:45 am- 12:30 pm**

**Working Group Round Table. Presentation Discussions of Conclusions and Recommendations**

**1:00 pm- 3:00 pm**

**Lunch Session**

**Sponsor: The Coca-Cola Company**

**Guest Speaker**

Mr. Uday Kumar, CEO Reliance Media Works, USA

## **Key Note Speaker**

The Honorable Mike Haridopolos, President Florida State Senate

**6:00 pm - 8:00 pm**

### **Cocktail**

**“Bacardi Bollywood Nights at the Biltmore. Mojitos and More...”**

A Colorful Reception Celebrating “SPAN-HIN-GLISH” Culture.

Style. Music. Culture. Cuisine. Fashion

**8:00 pm- 10:00 pm**

### **Movie – II**

#### **VIP Screening of “Kites”**

Edited by Brett Ratner, Distributed by Reliance

Special Guests:

Film’s producer Mr. Prashant Shah, President Bollywood Hollywood Productions and its Distributor Uday Kumar of Reliance Media Works.

(Merrick Amphitheater)

## **Saturday June 4, 2011**

**8:00 am- 9:00 am**

### **International Directors Breakfast**

#### **Sponsor: Boca Regional Hospital**

Boca Raton, Fl. USA

**9:00 am- 12:00 pm**

### **PERMANENT SECRETARIAT MEETING (Directors Only)**

**7:00 pm- 11:00 pm**

### **COCKTAIL & CLOSING DINNER**

#### **Program**

#### **Sanchez to Sanchez to Smith Award**

**ASSOCIATED GROCERS OF FLORIDA – FLORIDA USA**

**CASTILLO DE TABERNAS - ALMERIA SPAIN**

#### **Honorees 2010-2011**

##### **Entrepreneurial Excellence**

**Dr. Guillermo Zuloaga Núñez, President GLOBOVISION, Venezuela**

**Excellence in Public Sector Services:** *Hon. Luciano Cruz-Coke Carvallo, Ministro Presidente del Consejo Nacional de la Cultura de Chile*

**Excellence in Media Communication:** *Sr. Luis Rafael Pardo Sainz, Presidente de ARCHI y de la Federación de Medios de Comunicación Social de Chile*

**Special Recognition**

**Excellence in Public Service**

Mr. Bob Lemchen, Senior Vice President Scripted Television FOX Television, L.A. California  
*For his work in furthering the globalization of the industry*

**Guest Speaker**

***The Honorable Rick Scott, Governor of the State of Florida***